

**Itinerary – UMass Lowell's Manning School of Business**  
**Hubli, India**  
**January 2014**

| Day            | Morning  |         | Afternoon   |             |
|----------------|--|---------|---|-------------|
|                | Activity   | Faculty | Activity  | Faculty     |
| Dec 31         | Leave US   |         |   |             |
| Jan 1          | Arrive New Delhi   |         |   |             |
| Jan 2 to Jan 4 | Cultural visits: New Delhi and Agra -Taj)                        |         |   | UML and BVB |
| Jan 5 Eve      | Travel to Hubli  | UML/BVB | Orientation/Introduction  | BVB/UML     |
| Jan 6          | Introduction to Innovation & Entrepreneurship                    | BVB/UML | Class exercises (groups of 3 to 4 students)   | BVB/UML     |
| Jan 7          | Lecture: Entrepreneurship in Global Economy                      | UML     | Lecture: Entrepreneurship in Global Economy – Focus on India                        | BVB         |
| Jan 8          | Forms of Entrepreneurship  | UML/BVB | Forms of Entrepreneurship   | UML/BVB     |
| Jan 9          | Essentials of entrepreneurship                                   | UML     | Class exercises (groups of 3 to 4 students)   | BVB/UML     |
| Jan 10         | Entrepreneurship process   | UML     | Class exercises (groups of 3 to 4 students)   | BVB/UML     |
| Jan 11         | Venture planning, implementation, growth & management challenges | UML/BVB | Free afternoon; explore Hubli   |             |
| Jan 12         | Free day; explore Hubli  |         |   |             |
| Jan 13         | Field visit (Akshaya Patra)                                      | BVB     | Class exercises (groups of 3 to 4 students) – dealing Akshaya Patra                 | BVB/UML     |
| Jan 14         | Filed visit (TBD, possibly a technology company)                 | BVB     | Class exercises (groups of 3 to 4 students) – dealing specific organization/company | BVB/UML     |
| Jan 15         | Students complete their assigned projects                        | BVB/UML | Students complete their assigned projects   | BVB/UML     |
| Jan 16         | Final session-wrap-up  | BVB/UML | Travel to US  |             |